

Privacy policy

1. Every time You use this website You will be bound by the then current Privacy Statement and You should review this text every time You use the website to satisfy yourself that You are comfortable with it.
2. Personal data You provide will be kept in a file under the responsibility of FASHION RETAIL, S.A. for the purposes of:
 - i. the performance and enforcement of the purchase and sale contract over the products You have purchased, or of any other contract between You and us;
 - ii. attending to Your requests, and
 - iii. providing You with information about the products of Bershka, Zara or of any other company belonging to the Inditex Group (whose objects are related to the decoration, textile, finished fashion and homeware products sectors, and to any other objects supplemental to the above, including cosmetics and leather goods), including, as regards the above referred products, sending commercial communications by e-mail or by any other equivalent electronic communication means (such as SMS) as well as phone calls. You can change your preference in respect of receiving such communications by logging into the MY ACCOUNT section of this website and editing your preferences.
3. FASHION RETAIL, S.A., at Avda. de la Diputación, Edificio Inditex, 15143 Arteixo (A Coruña), being in charge of the file, undertakes to maintain your personal information confidential and to ensure the exercise of your access, rectification, cancellation and objection rights by sending a letter to the above referred address to the attention of "Función LOPD" or by means of an E-mail send to funcionlopd@inditex.com. In the event that You would decide to exercise the aforementioned rights and, You would have provided to us an E-mail address as part of said personal data, we will appreciate if you could also expressly inform about such circumstance indicating the relevant E-mail address in respect of which the rights of access, rectification, cancellation and objection are exercised.
4. To fulfill the purposes above, we could be required to assign or to disclose the information that You have provided to us to other companies within Inditex Group whose holding company is Industria de Diseño Textil, S.A. (Inditex, S.A.) and we understand that by providing information in this website or otherwise to us, You expressly authorize us to disclose and/or to assign your information to any of the companies within Inditex Group.
5. Use of social network login services (Facebook) by the user.

If you decide to use the user sign in or login service through a social network, such as Facebook, (either to register as a new Bershka user, or to connect the user login to your current Bershka account), your login details, and your email if you so authorise, will be imported from your social network account. By using the user login option, the social network will be able to send us certain additional information from your public profile, such as, for example: your name, gender, approximate age, or profile photo, according to the

social network's terms of use. Once you have logged in with Facebook for the first time, Bershka will not save any of said additional data.

If you decide to interact via a social network, such as Facebook (for example, logging in or using the social plugins available on our Platform), this may lead to you providing certain information regarding your activity on said social network. We recommend that you review your privacy settings and read the social networks' personal data policies to obtain detailed information regarding the collection and transfer of information, your rights, and how to maintain privacy settings that are appropriate to your needs.

6. Cookies:

We use cookies in this website, small text files with information on your navigation in this site whose principal objective is to improve your experience in the website. You can find further information on the cookies that we use, their purpose and other information of interest in the following link: [Information on cookies](#). By accepting this privacy policy you consent to the use of the cookies used in this website and which are described on the previously indicated page.