

PRIVACY POLICY - BERSHKA RUSSIAN FEDERATION

1. Whenever You use this website, you will be subject to the Privacy Statement in force at all times, and You should review that text in order to check that You are in agreement with it. The provision of your data is voluntary, however, please note that if You do not provide us with the required personal data, we may not be able to provide the information, products or services You need or process your request.

2. By registering at this website and/or by providing personal data You expressly provide Limited Liability Company "Bershka CIS" (registered address: Presnenskaya Naberezhnaya, 10, Moscow, Russia, 123317) and its authorized representatives acting in accordance with the confidentiality agreements ("we", "us") with your direct consent to process your personal data by means and for purposes defined below. Your following personal data could be processed by us:

- i. First name, middle name and last name;
- ii. E-mail address;
- iii. ID or passport number ;
- iv. Telephone (mobile) number ;
- v. Postal address;
- vi. Payment data (credit/debit card number, account bank number, etc.)
- vii. User name (login) and password;
- viii. Age (date of birth) , etc.

3. Personal data You provide will be processed for the purposes of:

- i. the performance and enforcement of the purchase and sale contract over the products You have purchased, or of any other contract between You and us;
- ii. attending to Your requests, and;
- iii. providing You with information about the products of Bershka or of any other brand/company belonging to the Inditex Group (whose objects are related to the e-commerce, decoration, textile, finished fashion and homeware products sectors, and to any other objects supplemental to the above, including cosmetics and leather goods), including, as regards the above referred products, sending commercial communications by e-mail or by any other equivalent electronic communication means (such as SMS), as well as phone calls. You can change your preference in respect of receiving such communications by logging into the MY ACCOUNT section of this website and editing your preferences. You can stop receiving our newsletter by accessing the Newsletter section and choosing to unsubscribe (opt-out).
- iv. In the event that You facilitate us personal data of a third party You shall be responsible of informing about the use of such data and obtaining the relevant express consent. In the event that You have purchased a product or a gift card, then the personal data of the third party provided by You shall be used for the following purposes: (a) managing of the delivery and/or verification of correct receipt of the corresponding product and;(b) attend any query or suggestion you may formulate in respect of said product.
- v. When you choose as payment method "cash on delivery", please be informed that in case of return of items purchased, it would be necessary for you to provide certain additional data, that would be processed solely for the purpose of reimbursing the price, as your bank account details and such bank account information – in case necessary - could be disclosed to third parties working for cross border bank transfer including but not limited to the transfer banks.

4. We, being in charge of the file, undertake to keep your personal information confidential and to ensure the exercise of your access, rectification, cancellation and objection rights by sending a letter to the above referred addresses or to the registered address of Inditex, S.A., as provided in the paragraph below, for the attention of "Función LOPD" or by e-mail to funcionlopd@inditex.com

5. Personal data You provide can be processed by the means of automated and/or non-automated processing: collection, systematization, accumulation, retrieval (offloading) and other means described in the current Privacy Statement.

6. The correction (updating, modification) of personal data will be arranged by us in the following cases;

- i. after you provide us with the corrected (updated, modified) personal data;
- ii. as per the request of an authorized federal executive body for the protection of rights of the subjects of personal data or other authorized state bodies;

iii. in other cases stipulated by applicable legislation.

7. The rendering of personal data anonymous, blocking, deletion and destruction of personal data can be arranged in the cases and for the reasons stipulated by applicable legislation.

8. To achieve the objectives indicated in section 4 above, we may need to disclose, cross-border processing or transfer the information that you have provided to us to the holding company of the Inditex group (Industria de Diseño Textil, S.A.), to Fashion Retail, S.A. (the online sale company of the group in Spain), both with registered addresses at Avenida de la Diputación, Edificio Inditex, 15142 Arteixo, A Coruña (Spain) and to certain other companies that are part of the Inditex group in Spain (with activities related to the sectors of e-commerce, decoration, textiles, finished clothing products and home decoration, as well as other complimentary sectors such as cosmetics and leather goods). You are hereby informed that by registering and providing us with information via this website, you are expressly authorising us to make these disclosures and/or transfers to the aforementioned companies of the Inditex group. Likewise, when necessary for the fulfilment of the purposes abovementioned, as well as the development or support of certain services or functionalities, third party suppliers may have access to your personal data, as for example suppliers of technological services, financial transaction management, logistics services, transportation, order management and customer service, and / or analysis of the transactions made through the website in order to provide our users with sufficient guarantees in purchasing transactions, etc. Your consent to this access/disclosure, includes those cases where for efficiency of the provision of the services, providers may be located in and/or have access to the data from markets or territories outside Russia, as territories/markets within the European Economic Area or USA.

9. Your consent given to us to process and cross-border processing your personal data will be valid until you recall this consent by sending a letter to the above address of the Limited Liability Company "Bershka CIS".

10. The user (You) hereby guarantees that the personal data provided is true and accurate and undertakes to notify any change or alteration to the same. Any loss or damage caused to the site or to the person responsible for the website or to any third person through the provision of erroneous, inexact or incomplete information on the registration forms will be the exclusive responsibility of the User.

11. You have the possibility to use the login or sign in through a social network or another collaborator that enables this service (social login) when it is available on our login/sign in screen, either to link the social login to your account or by registering a new one. In that case, your login credentials, as well as your name and email / phone number (you might need to authorize it), will be imported from your social network or collaborator account. By using this login option, these third parties may send us certain additional information about your public profile, such as: your name, gender, approximate age or profile photograph, according to the terms of use from the social network / collaborator, which we recommend you read carefully. Unless you give us your authorization, we will not retain this additional data. Likewise, the use of this functionality may imply that you provide certain information about your activity to the social network or the collaborator. In any case, we recommend that you review your privacy settings and the privacy policies of the collaborator or social network to learn how these third parties process your data.

12. Cookies:

We use cookies in this website, small text files with information on your navigation in this site whose principal objective is to improve your experience in the website. You can find further information on the cookies that we use, their purpose and other information of interest in the following link: [Information on cookies](#). By accepting this privacy policy you consent to the use of the cookies used in this website and which are described on the previously indicated page.